

Benefits of Community Trees

Urban and Community Forestry
Appreciation Tool Kit



Trees

Natural Assets... Essential Assets





Trees Play a Vital Role in Your Community





The Value of Trees to a Community

- Reduce heating and cooling costs
- Stimulate economic development
- Improve tax base
- Attract new families





The Value of Trees to a Community

- Help clean air and water
- Reduce erosion and flooding
- Moderate temperature
- Lessen energy demands





Image Is Everything

Would You Like to Live, Work or Shop Here?





Image Is Everything

- Trees create the right image
- Trees soften harsh building lines and streets





Image Is Everything

- Trees create seasonal splendor
- Trees add fragrance to our air





Trees Keep Us Healthy

- Studies show trees relieve stress and speed recovery times





Trees Keep Us Healthy

- Lower health risks
- Lower crime and domestic violence





Trees Enhance Roadways

- Buffer noise and headlight glare
- Help drivers cope with stress





Trees: Essential to the Environment





Trees: Essential to the Environment

- Intercept rainfall
- Replenish drinking water
- Reduce flooding





Trees Save Communities Money

- Reduce stormwater runoff expenses
- Reduce energy costs
- Reduce water treatment costs





Trees Save Communities Money

- Reduce need for erosion control
- Reduce mowing costs





Trees Save Homeowners Money

- Up to \$250 in energy costs annually





Boost Your Business and Tax Base Plant Trees!

- Business and shopping experience is rated 20% higher in communities with trees





Trees Pay Off Big for Business

- People pay more for parking
- Shoppers spend up to 12% more





Trees Increase Property Values

- Mature trees can add 10 to 20%





A Solid Investment Now and Later: Trees





Demands on Municipal Dollars

- Safety
- Health
- Schools
- Traffic/Transportation





Trees Are on the Job 24/7





Trees: The Ultimate Multi-Taskers





Could Treeless Cities Be in Our Future?





Problems Facing Trees

- Development
- Man-made stresses





Problems Facing Trees





Saving Community Trees

- Fund programs for tree care and maintenance
- Hire a community forester
- Support volunteer organizations





What You Can Do

- Plant the right tree in the right place
- Replant when you remove trees
- Join your local tree committee or start one





What You Can Do

- Water, mulch and prune trees
- Use healthy nursery stock
- Volunteer for tree plantings





Your Urban and Community Forestry Program Offers

- Technical assistance – planting, selection
- Sample street tree legislation
- Guidance on how to start a tree care program
- Other resources/active organizations

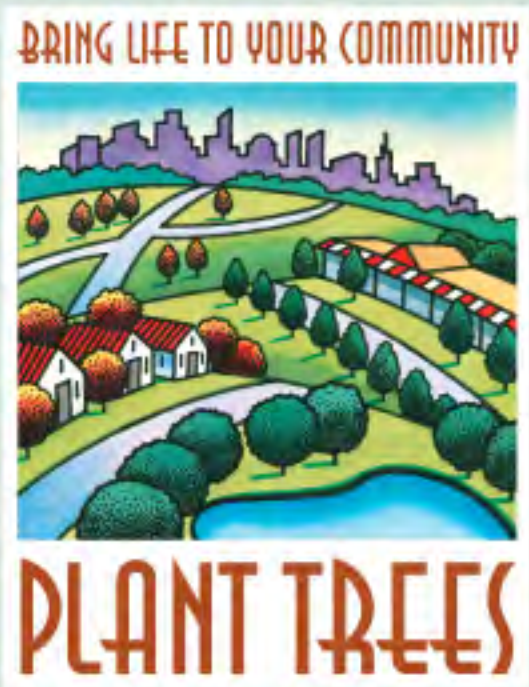




Your Urban and Community Forestry Program Can Help

- Develop tree management plans
- Foster citizen involvement
- Share best practices information





Thank You

*This presentation is intended to be used with the
Urban and Community Forestry Appreciation Tool Kit.*



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