

GENERAL SESSION SPEAKERS

John Ball, PhD - John is a Professor of Forestry and extension forestry specialist at South Dakota State University. He also serves as a campus arborist for the University and as the Forest Health Specialist for the South Dakota Department of Agriculture. John earned his masters and doctorate in forest entomology from Michigan State University. He has served as the Education Chair for the South Dakota Arborist Association and as a representative for the International Society of Arboriculture on the Z133 committee. Dr. Ball has also served on the Safety Committee for the Tree Care Industry Association.

Lew Bloch - Lew Bloch is a nationally known ASCA Registered Consulting Arborist with over 50 years of experience in landscape architecture, landscape contracting, nursery practices, tree care and arboricultural consulting. He is the author of Tree Law Cases in the USA, a co-author of the 9th edition of The Guide for Plant Appraisal, and author of numerous tree and landscape articles. He has testified in many law cases involving trees and landscaping, and has been retained in 15 different states. He is also the recipient of the Lifetime Achievement Award from Mid-Atlantic Chapter of The International Society of Arboriculture.

Jerry Bond - Jerry received his graduate education in urban forestry from the Urban Horticulture Institute at Cornell, and has worked for 20 years as an urban forester in both the public and private sectors. He is a Certified Arborist with TRAQ credential. Since 2012 he has had his own consultant business, Urban Forest Analytics LLC, based in Geneva NY. His interests and publications include risk assessment, tree health, storm damage, biomechanics, inventories and computer applications.

Beth Brantley, PhD - Beth is the Northeastern Technical Support Specialist with Bartlett Tree Experts. Her key areas of responsibility include diagnostic support, research and public education in arboriculture, with emphasis in tree risk assessment, veteran trees, and wood decay. Beth has a PhD in Plant Pathology from The Pennsylvania State University. She taught forestry and related courses for more than 20 years at Penn State Mont Alto prior to joining Bartlett Tree Experts in June of 2019. She has also worked as a Forest Pathologist for the USDA Forest Service. In her free time, she enjoys driving a Timberjack 208D cable skidder.

Rich Buckley - Rich earned his Masters in Plant Pathology from Rutgers University. He is currently the Director of Rutgers University's Soil Testing and Plant Diagnostic Services, which is a full-service plant health diagnostic laboratory of Rutgers New Jersey Agricultural

Experiment Station (NJAES). He is the principle diagnostician and has looked at over 30,000 samples of dead and dying plant material in his career. Rich makes his living solving your toughest pest problems. Perhaps only the bugs and fungi themselves know more about which pests are hitting where and when and why!

Steve Chisholm, Jr. - Steve is Aspen's General Manager and holds many certifications that include New Jersey Approved Arborist, Committee for the Advancement of Arboriculture (CAA) First-Class Tree Climber, CAA Master Arborist, New Jersey Board Certified Tree Expert, and International Society of Arboriculture Certified Arborist amongst others. He is former President of the Arborist Association of New Jersey, former President of the NJ ISA and Society of Commercial Arboriculture. He is currently the Vice President of the NJ Society of Certified Tree Experts, Vice Chair of TREE Fund Liaison, Vice Chair ISA COR, and member of the ISA student committee. Outside of Aspen he has enjoyed ISA Work Days over the years, the National Day of Service at Arlington National Cemetery, teaching in Norway with his brother Mark and being at Dr. Alex Shigo's last ever hands-on workshop in New Hampshire before Dr. Shigo retired and passed away. Steve's key to running a respectable and successful business is to always expect the best from yourself and your people, and to never compromise on quality

Paul Cowie - Paul Cowie received his B.S. in Natural Resource Management from Rutgers University and has over 35 years of experience in arboriculture and urban forestry. He is a New Jersey Licensed Tree Expert, International Society of Arboriculture (ISA) Certified Arborist, and Past President of the NJ Arborists, Chapter ISA. Paul's firm is a professional consulting firm providing expert advice in the preservation, enhancement and long-term management of shade trees and urban forest resources. Paul's personal areas of expertise include assisting in the development of innovative and sustainable urban planting designs, site-appropriate species selection, tree inventories, and community forest management planning.

Wayne Dubin - Wayne currently serves as Vice President and the Division Manager for the Metro West Division of Bartlett Tree Experts managing six offices and twenty-seven Arborist Representatives. He is a member of the New York State Arborists Association and the New Jersey Arborists, Chapter ISA. He has served as president of the New Jersey Shade Tree Federation as well as the New Jersey Arborists, Chapter ISA. He is Vice-Chair of the New Jersey Community Forestry Council and also serves as the Bartlett Representative for the A300 Committee - a committee whose mission is to develop performance standards based on current research and sound practice for writing specifications to manage trees, shrubs, and other woody plants. Wayne is Bartlett's point person for the National 9/11 Memorial tree care project and has been involved with the project since 2006. He

oversees all care of the trees and their management and has spoken extensively about the project at conferences both here in the United States and internationally.

Joseph Greipp - Joe is the Director of the internationally accredited Robert A. Winters Arboretum at Meadow Lakes, a Springpoint Senior Living C.C.R.C. in Hightstown NJ. With twenty-five years of tree preservation and campus management experience, Joe is responsible for master planning, design, maintenance and programming. He is an I.S.A. Board Certified Master Arborist, Qualified Tree Risk Assessor and a NJ Licensed Tree Expert. Joe serves on the NJ State Board of Tree Experts and the board of the NJ Chapter of the I.S.A. He is committed to increasing safety and professionalism in the field of arboriculture.

Richard Hauer, PhD - Rich is a Professor of Urban Forestry at the University of Wisconsin. He received his B.S. in Urban Forestry/Botany from the University of Wisconsin-Stevens Point, his M.S. in Tree Biology/Urban Forest Health from the University of Illinois-Urbana/Champaign and his Ph.D. in Forestry from the University of Minnesota. He is a member of the International Society of Arboriculture as well as the Minnesota Society of Arboriculture. He has authored a number of publications and has taught a number of courses. He is a recent recipient of the Student Selection for Outstanding Teacher from the UWSP College of Natural Resources and the L.C. Chadwick Award for Arboricultural Research from the International Society of Arboriculture.

Larry Kuser - Larry is owner/operator of Fernbrook Nursery, a 230 acre wholesale nursery growing shade and flowering trees, conifers, evergreens, and deciduous shrubs in the field and in containers since 1982. He has served as an adjunct teacher at Mercer County Community College, Rutgers University Continuing Education, and the New York Botanical Garden. Larry has served on the boards of the New Jersey Nursery and Landscape Association, the Burlington County Board of Agriculture and the New Jersey Community Forestry Council and has helped to develop the Certified Nursery and Landscape Professional (CNLP) program throughout the state.

Carrie Sargaent - Carrie is the Urban & Community Forestry Coordinator for the NJ Forest Service. Prior to coming to the State, she worked in the non-profit sector on urban & community forestry, community redevelopment, green infrastructure, and park and playground development. She holds a Master of Forestry degree from the Yale School of Forestry and Environmental Studies and a BS in Wildlife Ecology from the University of Wisconsin, Madison. She served as a Peace Corps Volunteer with the Uganda Forest Department. Carrie is an ISA Certified Arborist and a New Jersey Licensed Tree Expert.

John Linson - Fondly referred to in North Jersey as "The Godfather of Trees", John, a NJ Licensed Tree Expert, NJ Approved Forester, and ISA Arborist, is principal of "The Shade Tree Department" and brings his 40+ years of municipal arboricultural experience to the podium illustrated with decades of photographs and constructive information.

Gary Watson, PhD - Gary is the head of research at The Morton Arboretum. As a researcher, his central interest is in urban tree roots—understanding how to keep trees healthy in urban landscapes by maintaining a healthy balance between the crown and the root system. Gary is the author of numerous technical articles on urban tree root system management, tree planting, tree care, and urban forestry and co-author of *The Practical Science of Planting Trees* (International Society of Arboriculture, 2013). He is editor in chief of the journal *Arboriculture and Urban Forestry* and a member of the editorial board of the *Journal of Environmental Horticulture*. He is past president of the Illinois Arborist Association, the International Society of Arboriculture, and the Arboricultural Research and Education Academy. Gary Watson has been honored by the International Society of Arboriculture with its award for Arboricultural Research and the Richard W. Harris Author's Citation Award and by the Illinois Arborist Association with its Award of Merit and Honorary Life Award.

Michael Zichelli - Mike is a licensed professional planner and serves as the Deputy Administrator for the Borough of Glen Ridge. His duties include the design, budgeting and execution of capital projects. He is the staff liaison to the Glen Ridge Shade Tree Commission and is a Director of the New Jersey Shade Tree Federation.